

## MINUTES

### California Environmental Education Interagency Network (CEEIN)

Date: May 18, 2006  
Time: 9:30 a.m. to 11:30 a.m.  
Location: Department of Conservation 801 K Street (17<sup>th</sup> floor) "Daylight" Conference Room  
Lead: Kay Antunez  
Note taker: Carolyn Tucker  
Facilitator: Zori Lozano-Friedrich  
Backup Lead:

#### In Attendance:

Bobbie Winn, Department of Fish and Game  
Theresa Bober, CIWMB  
Carolyn Tucker, Department of Water Resources  
Donna Pozzi, California State Parks  
Kay Antunez, Department of Forestry & Fire Protection  
Tina Muncie, Department of Conservation  
Ed Wong, Air Resources Board  
Luke Reidenbach, Air Resources Board  
Susan Knadle, Office of Environ. Health Hazard Assessment  
Kate DiRanna, Walt Disney Company  
Christiane Maertens, Walt Disney Company  
Amit Rana, Sierra Club  
Andrea Lewis, Cal EPA  
Nita Davidson, Department of Pesticide Regulation  
Celeste Royer, CREEC & CDE (by phone)

#### AGENDA

	Item	Lead	Minutes
1.	<b><u>Check-in and Catch-up</u></b> <ul style="list-style-type: none"><li>Welcome &amp; Introductions</li><li>Review Agenda</li><li>Approve Minutes</li><li>Update Outstanding Action Items</li></ul>	Kay Antunez	Agenda, and April minutes distributed. Minutes approved as written. Kay mentioned that the Sierra Club should be added to the CEEIN roster as CEEIN is partnering with them on the outdoor grant program. Amit Rana is the new Sierra Club representative. Action Items reviewed and updated. Susan Knadle mentioned that she gave away a large number of JCEC posters at the CEEIN exhibit in the Cal EPA lobby during Earth Day. Kay also mentioned we need to rethink the WNIYW form since no one seems to be filling them out.
2.	<b><u>Committee Reports &amp; Discussion</u></b>  <b>Administration &amp; Organization</b> <ul style="list-style-type: none"><li>Circulate name roster for updates</li></ul>		<b>No report given.</b>

	Item	Lead	Minutes
	<b>Leadership &amp; Legislation</b> <ul style="list-style-type: none"> <li>Education and the Environment Initiative Update</li> <li>Environmental Education Bills of interest</li> </ul>	Andrea Lewis  Theresa Bober	<b>Leadership &amp; Legislation</b> <ul style="list-style-type: none"> <li>Education and the Environment Initiative Update Workshops for non-governmental agencies have been held. The workshops were very successful. The EPA grant targeted 30 NGOs and over 300 registered. The second and third series will be held in July &amp; August. They have been pursuing a partnership with National Geographic to provide in-kind support to the EEI. It was approved by the CIWMB. SLOCOE will be the fiscal agent to hire writers for the curriculum. Jerry Lieberman will be the principal consultant and will design the templates for the writers.</li> <li>Environmental Education Bills of interest were sent out electronically to everyone.</li> </ul>
	<b>Diversity</b> <ul style="list-style-type: none"> <li>Update - Sierra Club Partnership</li> </ul> <b>Communications</b> <ul style="list-style-type: none"> <li>Guidelines in Excellence Training - Update</li> </ul>	Amit Rana          Kay	<b>Diversity</b> <ul style="list-style-type: none"> <li>Update - Sierra Club Partnership. Amit Rana is the new representative for the Sierra Club in Sacramento and will be working with CEEIN on the rubric for the SB 1649 Environmental Education Grant Program sponsored by Senator Alarcon. There have been a number of amendments to the bill. CEEIN is to act as an advisor to the Director of Parks &amp; Rec. They are looking at 3 possible funding sources: ELP, Oil Tidelands and one other.</li> <li>The Sierra Club is running an Environmental Justice Conference in July.</li> </ul> <b>Communications</b> <ul style="list-style-type: none"> <li>Guidelines in Excellence Training – Kay passed around sign up sheet for NAAEE Guidelines Training session for CEEIN members. Lori Mann has agreed to conduct a one day session and EETAP will pay for it. Kay suggested we use our next scheduled CEEIN meeting date of June 15<sup>th</sup>. She will check with Lori on her availability that day.</li> </ul>

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	<b>Environmentality</b> <ul style="list-style-type: none"> <li>JCEC Update &amp; Debrief</li> </ul>	Kate DiRanna	<p><u>Update:</u> Kate reported the JCEC event at Disneyland was a big success with an increased attendance. She explained the changes taking place within the Walt Disney Company. Kris McNamara was promoted and will not be part of the JCEC team. Kate and Christiane Maertens will coordinate the program. There is an effort to increase external marketing of JCEC and to make JCEC a household name. The evaluation being done by the Evaluation and Training Institute should be done by mid July. The materials being developed for 2006-07 will be for universal use for all JCEC events in California, Florida &amp; Cayman Islands. Kate passed around a draft of the art &amp; teacher packet materials. There will be a surfing theme. She reported that the Pledge Section of the contest is being expanded to grades 3-5. Materials should be out by July 15<sup>th</sup>.</p> <p><u>Debrief:</u> Kate asked for feedback on how things were working with the Partner group structure. Some of the issues raised were:</p> <ul style="list-style-type: none"> <li>Difficulty getting payment to Dept. of Food &amp; Ag as they have no active CEEIN representative.</li> <li>Federal Partners are not participating on CEEIN, just Environmentality.</li> <li>Brochures are needed for marketing JCEC – Kate says Evergreen brochure will be ready by end of summer.</li> </ul> <p><u>Environmentality</u></p> <ul style="list-style-type: none"> <li>Judging.</li> </ul> <p><u>Rubric:</u> Celeste suggested that the rubric be revised again and limit the range of scoring from 1-5 instead of 1-10 and that a description be added to interpret each number. She also suggested that a better connect with the content standards be linked to the judging of the projects.</p> <p><u>Format-preliminary vs. final:</u> Kate suggested that additional preliminary judges might help - such as CREEC staff involvement with the K-12 review of the projects. It was suggested that a set number of committed CEEIN judges be identified rather than leaving it up to whomever can come.</p> <p><u>School Groups vs Classes</u>" Bobbie Winn noted that it was difficult to use the same criteria with school groups (clubs) and classes. Should there be a different rubric for each kind of entry?</p>

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3.	What's New In Your World?	Carolyn	WNIYW: No items received.  May 31 <sup>st</sup> will be the 50 <sup>th</sup> Anniversary celebration for the Dept. of Water Resources. Everyone is invited to the Capitol for ceremony and viewing of exhibits. 50 Years of History brochure was passed out along with invitations to the Capitol event and magnets.
5.	Meeting Wrap-Up		Next Meeting Agenda Items: Discuss WNIYW process

CEEIN Meeting  
May 18, 2006  
Meeting Evaluation Summary

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- Overall rating: **4.4** (based on a scale of 1 to 5, 5 being high)

What went well

- Seemed good
- Good discussion about JCEC
- Good discussions
- Staying on time good. People reporting “?” for person good
- Wonderful updates re: JCEC and brainstorming/troubleshooting. Great snacks!
- Lovely, new place
- Good to have Sierra Club and Disney reps
- Good discussion (important!) on fiscal and communication issues.
- Nice dynamic

What could be improved?

- Could be more time
- Little overage on time